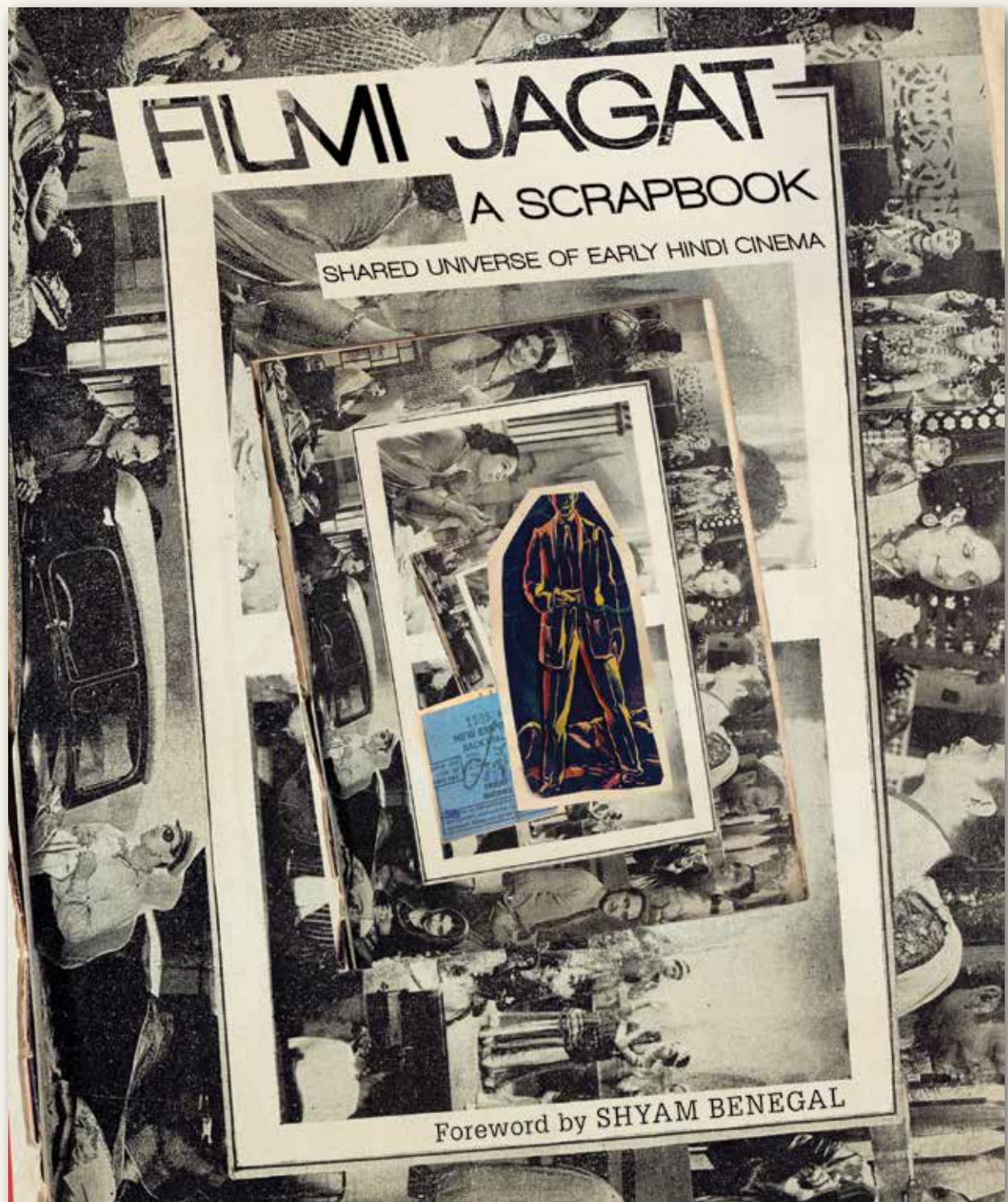


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FILMI JAGAT

A SCRAPBOOK

Foreword by SHYAM BENEGAL

As one of the most understudied models of personal expression and public encounter, this publication reveals the pluralistic and raw visual samplings of Filmi Jagat (the Cinema Universe), a discovered scrapbook that is reproduced in entirety as plates following three exploratory texts. Its composite structure includes clippings from film magazines, song booklets, and advertisements produced between the 1930s-1940s. Therein emerges an intimate and fragmented history of early Hindi film from the pre-Independence period, featuring snippets of lost movies such as Apni Nagaria, Kunwara Baap, Duniya Kya Hai, and Tasveer. The richly illustrated lead essays probe conceptual and biographical strains emanating from the object, repeatedly stamped on several pages by the alleged owner/creator, Mangaldas V. Lohana. This edited volume attempts a sensory connection with photography and print history through personal ephemera, emphasising its cultural value in a digital age.

- **This is the first scrapbook of its kind looking at popular culture of this particular era – 1930s-40s.**
- **An important resource for film scholars and those in the field of photography as well.**
- **The first publishing collaboration to debut from the Rahaab Allana Collection, a growing collection of film stills, songbooks, lobby cards and other film paraphernalia dating from the 1930s-80s, and an important collection for visual anthropologists.**

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Kaushik Bhaumik is Associate Professor in Cinema Studies at the School of Art and Aesthetics, Jawaharlal Nehru University, New Delhi. He recently guest edited the Marg Special Issue on 100 Years of Bombay Cinema and has written extensively on Hindi cinema.

Debashree Mukherjee is a doctoral candidate in the Department of Cinema Studies at New York University. Associate Editor with BioScope: South Asian Screen Studies, Debashree recently curated an exhibition titled Maya Mahal: An Enchanted Look at Hindi Cinema.

Rahaab Allana is Curator, Alkazi Foundation for the Arts, New Delhi and Editor, PIX: A Photography Quarterly. Apart from the Filmi Jagat scrapbook, the recently created Rahaab Allana Collection comprises film stills, lobby cards, song books and other memorabilia dating between the 1930s-80s.

